## CIVICA



# Civica Engage

### Helping healthcare organisations to build engaged communities

Civica Engage, the leading cloud-based membership, panel and stakeholder management software, supports over 200 NHS Foundation Trusts and Clinical Commissioning Groups with public, patient and employee engagement programmes.

Good engagement with patients, communities, members and employees whilst challenging is vital, especially as budgets continue to be stretched and employees are under pressure to deliver more for less.

We can help you have the right conversations at the right time, with the right people in a meaningful way. Working in partnership with you, we make engagement efficient, effective and more than a tick box exercise. Whether you need to recruit new members and stakeholders. communicate with those you already have or talk to the wider local or national community, Civica Engage helps you do so most effectively.

"Civica Engagement Solutions understands that not one size fits all, are extremely responsive to their customers' needs and have a fantastic understanding of engagement."

> Lancashire Teaching Hospitals **NHS Foundation Trust**



Drives efficiencies with simple workflow



Saves time and money



Enhances stakeholder engagement

#### Why choose Civica Engage?

- Centralised communications hub helps to manage engagement with all stakeholders, from employees and patients to the public
- Enable users to work faster with simple workflow and eliminate duplication of tasks
- Save money with cost-effective communication tools
- Provide peace of mind with unparalleled support from our passionate customer experience team
- Designed in partnership with our user community
- Secure cloud-based solution ensuring all your membership and stakeholder data is protected – we are an ISO27001, ISO9001 and Data Security and Protection Toolkit (DSPT) accredited supplier.









2m+

membership records securely held

200+

partnered healthcare organisations

5.5m

communications to patients and **NHS** members every year

#### **Key Features**

- Event management
- Integrated communications for distributing post, email, text and surveys
- Advanced demographic insight and analysis and population profiling
- Governance and election management
- Quick report features
- User-friendly interface.

#### Engage is part of our Engagement Solutions, which includes:

- Declare
- Empower
- Experience
- Research and Community.





